



FREE STYLE STARTER KIT

Home Vibe Style Starter Kit

Six personalities, starter palettes, a furniture order, and a 90-day roadmap — no designer required.

A HomeVibed editorial guide. Instant download from homevibed.com/downloads.

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A HOMEVIBED EDITORIAL GUIDE

Home Vibe Style Starter Kit

Written and designed for people who live in real rooms — rentals, first houses, shared apartments, and the one space you actually have. No sister-site cross-sell. No fake testimonials. No stock “loved by thousands” claims.

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01

CHAPTER

Why homes feel off

You are not bad at taste. You are decorating without a brief.

A home feels like someone else when objects were chosen one at a time because each looked good alone. This kit gives you a personality name, a palette rule, a buying order, and a ninety-day sequence so decisions stop fighting.

Take the two-minute quiz at homevibed.com/quiz if you want a nudge. Or read the six types and circle the one that feels like a relief, not a costume.

“Cohesive homes are not expensive homes. They are homes where every decision used the same short list of rules.”

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02

CHAPTER

Six design personalities

Find the feeling you want to come home to.

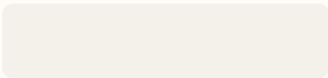
Type	Feels like	Materials	Watch-outs
Modern Minimalist	Quiet, ordered	Linen, matte metal, pale wood	Starving the room of life
Warm Boho	Layered, earthy	Rattan, clay, plants, worn wood	Matching “boho sets”
Coastal Calm	Washed, slow	Linen, sea-glass, light woods	Nautical clip-art
Eclectic Maximalist	Collected, vivid	Art, mixed eras, one repeating color	No repeating thread
Rustic Farmhouse	Useful, honest	Timber, stone, cream, iron	Fake distressed everything
Glam Luxe	Low light, ceremony	Velvet, metal, one dark wall or object	Glitter without shadow

Signals you already have

Minimalist: clutter makes you itchy; you trust one sculptural object. **Boho:** you keep stones, textiles, plants; matching furniture bores you. **Coastal:** you chase daylight; heavy drapes feel like a mistake. **Maximalist:** blank walls feel rude; you need a repeating color so it does not chaos. **Farmhouse:** you like objects that work; fake vintage grates. **Glam:** you want evening; overhead fluorescents feel like a crime.

Starter palettes

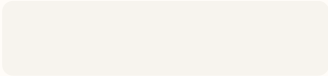
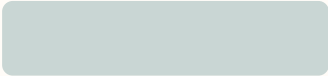
Modern Minimalist

			
Field #F4F1EA	Support #D7D2C8	Shade #8A8680	Ink #1F1C19

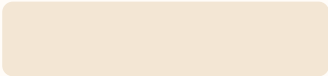
Warm Boho

			
Field #E8D5C4	Pulse #C4622D	Plant #7D8B6A	Wood #4A3728

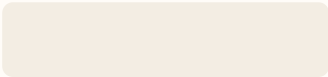
Coastal Calm

			
Field #F7F4EE	Water #C9D6D4	Glass #7FA0A8	Deep #2F4A52

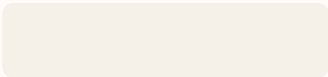
Eclectic Maximalist

			
Field #F3E6D4	Pulse #C45C4A	Green #2F5D50	Ink #1E1A17

Rustic Farmhouse

			
Field #F3EDE3	Support #C4B39A	Timber #8B6A4A	Iron #3E2C20

Glam Luxe

			
Field #F6F1E8	Metal #D4B483	Night #2C2C2C	Wine #6B1D2A

03

CHAPTER

The 60-30-10 rule

A palette is a budget for attention.

Sixty percent is walls, large rug, or big sofa — the quiet field. Thirty percent is curtains, wood, secondary upholstery. Ten percent is the pulse: terracotta, wine, forest, ink. If everything is pulse, nothing is. If nothing is pulse, the room is a cloud.

Your 60-30-10 this season:

60% field

30% support

10% pulse

One living thing (plant, branches, or you)

04

CHAPTER

Furniture order

Buy in this sequence or you will buy twice.

Order	What	Why first
1	The seating or bed the room is about	Scale of everything else depends on it
2	Rug sized to that piece	The island that makes a group
3	Light at eye level	Mood arrives before art
4	Table you can actually reach	Without it, clutter lands on the floor
5	Window textile	The room meets the street
6	Art / objects	Last on purpose

Do not start with pillows. Pillows are the 10 percent. Starting there is how carts fill and rooms stay unfinished.

Scale notes

A sofa usually wants 8–12 inches of breathing to the wall behind if you can float it. A dining table wants 36 inches to pull chairs. A bed wants 24 inches on the sides you use. Measure the room before you fall in love online.

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CHAPTER

90-day roadmap

One room, three months, no panic renovation.

Days	Focus	Output
1–7	Brief, photos, edit	One sentence. Surfaces cleared. ELSEWHERE box walked.
8–30	Geometry and light	Furniture that talks. 2700K. One lamp that works.
31–60	Textile and palette	Rug or curtains. 60-30-10 visible in real objects.
61–90	Story and stop	Art or objects with a reason. A maintenance ten-minute reset.

Your ninety days:

Room

Personality

Sentence

Month 1

Month 2

Month 3

One-page checklist

- ☐ Name the feeling in one sentence.
- ☐ Photograph the room at noon and at night before you move anything.
- ☐ Clear surfaces. Keep three objects that earn their place.
- ☐ Choose one hero color and two supporting neutrals.
- ☐ Move seating so conversation — not the television — can be the center if that is the brief.
- ☐ Add one textile layer: rug, throw, or curtains. Not all three at once.
- ☐ Finish with light: a lamp at eye level and a warmer bulb than you think.

Mood board in four moves

Open the Mood Board Builder at homevibed.com/tools/mood-board. Name the room. Drop in two photos of rooms that feel like the mood — not the furniture you can buy today. Add your four palette colors. Write the sentence at the top. Save it. That file is the brief. Shop against it or do not shop.

When you want to go further

The Room Transformation Bundle on homevibed.com/shop is three practical PDFs: Fix Your Ugly Room Tonight, The Room Flow Formula, and The Mood Room Blueprint. They are \$7.99 together — the same price as one guide. Instant download after checkout. Support is support@homevibed.com.

Free tools that stay free: Home Vibe Quiz, AI Room Checker, Color Matcher, Style Calculator. This starter kit is a gift with newsletter signup. You can unsubscribe any time at homevibed.com/unsubscribe.

Helpful tools (optional)

You do not need to buy anything to use this guide. If a tool would make the work easier, these search links go to Amazon and use HomeVibed’s associates tag **seperts-20**. As an Amazon Associate, Taciturn Studios LLC earns from qualifying purchases. Prices and availability change.

Retractable tape measure Confirm walkways and rug size before you move heavy pieces.	https://www.amazon.com/s?k=25+foot+tape+measure&tag=seperts-20
Damage-free hooks Hang art and textiles without committing to a wall.	https://www.amazon.com/s?k=command+hooks+damage+free&tag=seperts-20
2700K LED bulbs Warm the room before you buy a new lamp.	https://www.amazon.com/s?k=2700k+led+light+bulbs+soft+white&tag=seperts-20

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KEEP GOING

A calmer room is a sequence of small, honest decisions.

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More free tools live on homevibed.com: the Home Vibe Quiz, AI Room Checker, Mood Board Builder, Style Calculator, and Color Matcher. The Room Transformation Bundle is the paid set of three guides.

“Cohesive rooms are not expensive rooms. They are rooms where every object was allowed to stay for a reason.”

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